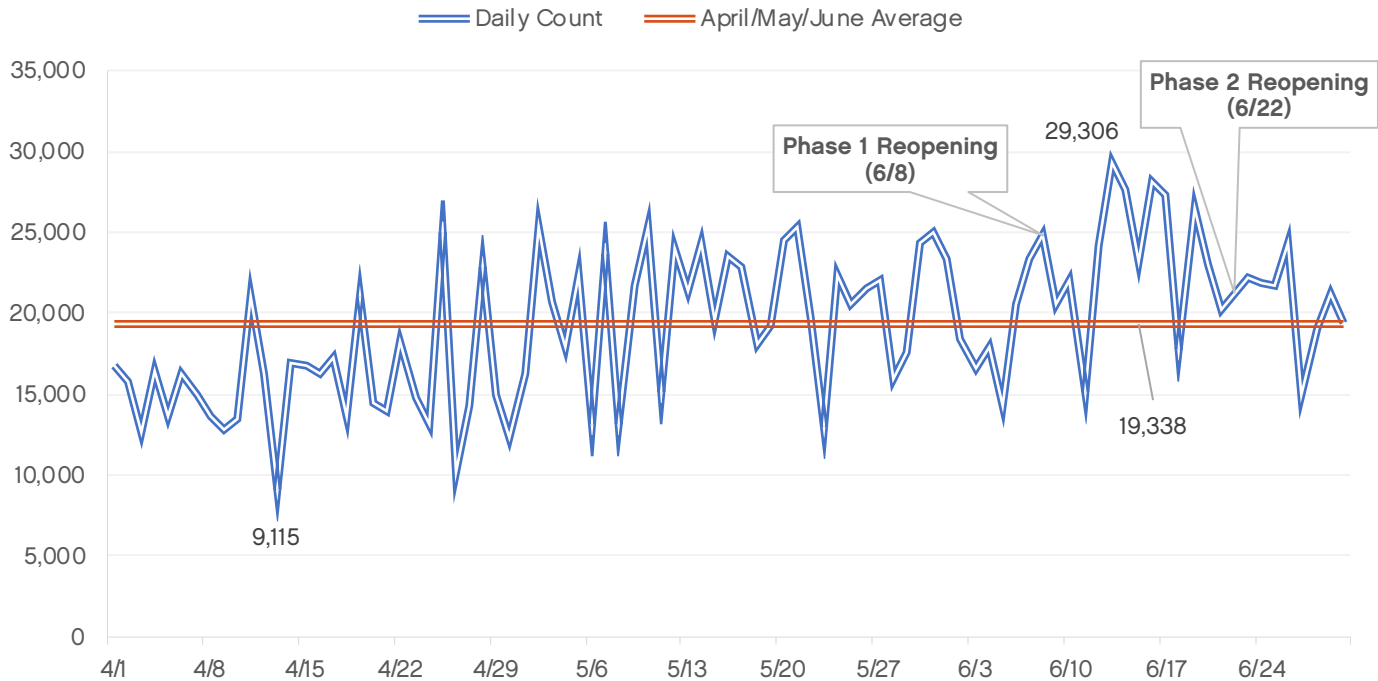




Flatiron Plaza Pedestrian Counts

Q2 2020

FLATIRON PLAZAS DAILY PEDESTRIAN COUNTS (APRIL - JUNE 2020)



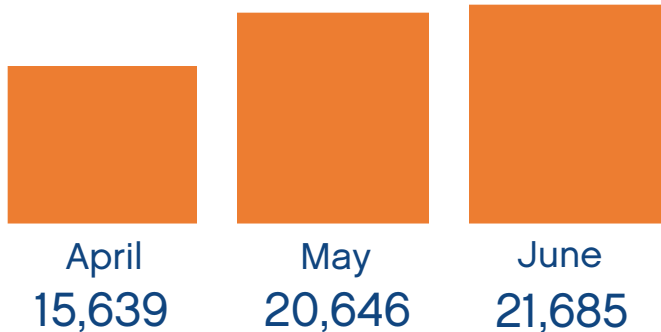
At the end of last quarter, daily pedestrian counts on the Flatiron Public Plazas decreased sharply (-75%) in response to Governor Cuomo's "NY State on PAUSE" executive order on March 20th that closed all non-essential businesses and mandated social distancing protocols.

This trend continued into the second quarter. April's daily pedestrian count averages (15,639) were on par with the late March figures (15,421). On April 13th, 9,115 people passed through the Flatiron Plazas, marking the lowest daily volume since the Partnership installed the anonymous pedestrian counting system in November 2019. May's average daily counts increased to 20,000-plus while June saw only a slight increase with NY Forward Phase 1 (June 8th) and the beginning of Phase 2 (June 22nd).



Daily Pedestrian Averages

Flatiron Public Plazas



39%

increase in average daily plaza pedestrians from April to June